

**SABINSA NEWS RELEASE**

**Sabinsa Wins 2023 Technology Innovation Award in China for LactoSpore®**

**Nanjing, China (June 7, 2023)** -- Sabinsa (Nanjing) Biotech Company has recently won the prestigious 2023 Technology Innovation Award at the 3rd Food Formula Innovation Show for its breakthrough product LactoSpore® - *Weizmannia coagulans* MTCC 5856 (*Bacillus coagulans*).

Top global corporations as well as Chinese homegrown majors from the functional food, food, and dairy product categories presented their innovations at this forum. Out of 150 technologies and projects presented at the forum, 20 submissions, including Sabinsa Nanjing's, were recognized, and awarded. These innovations were evaluated based on criteria including degree of innovation, cost optimization, market value, and customer benefits.

Congratulating the Sabinsa Nanjing team, Dr. Muhammed Majeed, Founder and Chairman of Sami-Sabinsa Group, said "the market for LactoSpore® is growing exponentially as it has become a preferred probiotic for many functional food manufacturers globally due to its natural mechanism of being stable even in adverse environmental conditions and retaining its functionality in various functional foods."



*Mr. Jason (6th from right), Sabinsa (Nanjing) Biotech pose with the award at the 3rd Food Formula Innovation Show, ChengDu, China.*

**About Sami-Sabinsa Group:**

Sami-Sabinsa Group is an Indian Multinational Health Science Company that is into the manufacture of nutraceuticals, cosmeceuticals, standardized herbal extracts, fine chemicals, specialty chemicals, enzymes, and probiotics. The firm was founded in 1988 by Dr Muhammed Majeed, an internationally acclaimed scientist and entrepreneur in the field of alternative medicine. The company manufactures its products to global standards at its eight state-of-the-art manufacturing facilities in India and the USA. The company's research division is based in Bengaluru (India), focusing on natural drugs, phytochemistry, synthetic chemistry, tissue culture, biotechnology, analytical R&D, biological research, microbiology, and formulations R&D. The company has grown into a major player in the global markets, including the USA (New Jersey and Utah), Japan, South Korea, Australia, Brazil, Canada, China, Germany, United Kingdom, Spain, Hungary, France, Poland, South Africa, the United Arab Emirates (UAE), India, and Vietnam. The company employs 1200+ people worldwide. For more info: [www.sami-sabinsagroup.com](http://www.sami-sabinsagroup.com)

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