

SABINSA NEWS RELEASE**SABINSA EARNS NON-GMO PROJECT VERIFICATION FOR ELEVEN****KEY INGREDIENTS**

East Windsor, NJ (July 27, 2020) – Sabinsa is pleased to announce that several of the company’s ingredients have been Non-GMO Project Verified, adding to the value the end-user finds in Sabinsa’s transparency and commitment to natural, sustainable, and Non-GMO ingredients.

“Providing health conscious consumers with herbal, probiotic, and digestive enzymes products that support their preference for Non-GMO ingredients can be challenging, so going this extra step in transparency is one way we can support our manufacturing and brand owner partners, retailers, and their customers,” said Shaheen Majeed, Sabinsa’s President Worldwide. “The credibility the Non-GMO Project Verified seal brings is an important addition to demonstrating Sabinsa’s integrity.”



The Non-GMO Project Verified is North America’s leading independent third-party verification for products that are produced according to best practices in avoiding Genetically Modified Organisms (GMO). Products bearing the Non-GMO Project Verified seal have gone through a comprehensive evaluation process according to a consensus-based rigorous standard, which includes traceability, segregation, and meaningful, ongoing testing of high GMO risk ingredients.

Sabinsa's key ingredients earning Non-GMO Project Verified certification include:

- Boswellin® Super Boswellia (*Boswellia serrata*) Extract
- Curcumin C3 Complex® Turmeric (*Curcuma longa*) Extract
- Shagandha® Root Extract 2.5 % USP (*Withania somnifera*)
- Livinol® Kokum (*Garcinia indica*) Extract
- Saberry® Amla (*Emblica officinalis*) Extract
- Cococin™ Coconut (*Cocos nucifera*) Water Solids
- BioPerine® Black Pepper (*Piper nigrum*) Extract
- LactoSpore® *Bacillus coagulans* MTCC 5856 Probiotic in three grades: 6B, 15B, and 100B
- DigeZyme® proprietary, versatile multi-enzyme complex

“The Non-GMO Project applauds Sabinsa’s commitment to transparency in the marketplace, providing consumers with the non-GMO choices. With numerous Verified products available, Sabinsa is a valuable part of our non-GMO future,” said Hans Eisenbeis, Director of Marketing and Communications.

For more information please visit: sabinsa.com/nongmo

About Sabinsa

Sabinsa, founded in 1988 by Dr. Muhammed Majeed, is a manufacturer and supplier of herbal extracts, cosmeceuticals, probiotics, minerals, and specialty fine chemicals. The company markets over 100 standardized botanical extracts and employs more than 1000 people worldwide in 12 manufacturing, R&D, sales, and distribution facilities. Process development and product innovation form the focus of the ongoing R&D efforts in the company's research facilities, located in India and the U.S. Products, many of which are both Kosher and Halal, are extensively researched, patented, and supported by hundreds of published clinical studies. Sabinsa's botanical cultivation program totals nearly 40,000 acres to ensure sustainable, fair trade materials are used in these ingredients. For more information, visit sabinsa.com.

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